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Date of Birth: 17/01/1979 in Lyon (France)
Single



PROJECT MANAGER: MARKETING / E-BUSINESS / MULTIMEDIA



WORK EXPERIENCE

Since
December
2002

French Technology Press Bureau Ltd (FTPB)

Part of UBIFRANCE Organisation.

Project Manager

The French Technology Press Bureau (FTPB) is an information bureau working closely with the French Embassy in London. **FTPB** provide real-time and exclusive information regarding French companies and organisations interested in developing their activities in the UK, the Republic of Ireland, the Netherlands and the Nordic Region. FTPB is part of Paris-based Ubifrance, the French Agency for International Business Development.

Project Manager IT and Marketing

In charge of the customer's relationship and the journalist's requests; readers' requests; following of the press releases publications. Supporting French companies on several exhibitions (On line, Info security ...)

In charge of the management of the IT materials and the Internal network. In contact with a lot of suppliers and service providers. Webmaster of the website: www.infotechfrance.com. Development and deployment of programs to improve the office productivity. Report about the improvement of our internal database system management in relation with the head office IT Department located in Paris (Ubifrance Paris).

↳ Skills and qualifications developed: team working, autonomy, flexibility.

2003

Association AAPPMA Neuville - Val de Saône : www.pechesaone.com

Creation and Management of the website for the fishing association: AAPPMA Neuville – Val de Saône : www.pechesaone.com .

Development of the administration interface to update easily the website. Language used: PHP and MySQL.

Search engine registration, Program of targeted ads, Banners exchange ... (500 visitors per month)

Study on the Online Sales Solutions for the « fishing licences »

2002

Cadre Sans Frontières (CSF)

Creation of the website and management of the email system for the association: Cadre Sans Frontières Rhône-Alpes Août 2002 : www.csfra.com HTML / FLASH. Client emails installation. (Microsoft Outlook Configuration)

Development of a mailing program under Delphi 5 to be able to send a template email to several members using a Microsoft Excel data base.

2002

ATD TRANSPORT

Creation and Management of the website for the company: ATD transport in Lyon July 2002: www.atd-transport.com. HTML / FLASH / Outlook Configuration.

2000-2001

AESULAP -BBRAUN Group World Leader of Surgical Instruments , 2500 employees GERMANY / CA 203.365.728 €

8 Months internship (December 2000 to July 2001) in the Marketing Department. Website management and study on the visitors needs. Integrated in the team in charge of the Extranet installation program. Part of the meetings with the suppliers and service providers. (Meetings in German and in English). CD-ROM Creation for a marketing campaign: demonstrating the vast range of products and services available. (Software's used : Flash, Director, and Premiere) <http://www.aesculap.de> et <http://www.bbraun.com>

2000

MS PIZZA Lyon - Saint Etienne

IT system installation in the Pizzerias Group: MSPIZZA Lyon (3 pizzerias) from Mai 2000 to August 2000. Program development of a managing tool to be able to control the orders, the stocks and the customers. Tools develop with VBA and Microsoft Access.

EDUCATION

2001-2002

Maîtrise de Commerce et Affaires Internationales Equivalent to MA

Master (Equivalent to MA) in International Business at the University Lyon 2

2000-2001

DUETI Commerce : Economie et Informatique Equivalent to a Master's Degree

"DUETI" Business and Data Processing in **Germany** : BerufsAkademie de Villingen-Schwenningen (Baden-Wurtttemberg)

1998-2000

DUT Technique de Commercialisation Equivalent to a BETC Higher National diploma

Equivalent to a BETC Higher National diploma specialized in International Business, University Lyon 1

1996-1997

Baccalauréat en Sciences Economiques et Sociales French equivalent of A-Levels

Equivalent to an A level specialized in Economics.



ENGLISH : Advanced (2 years in London)



GERMAN : Advanced (1 year in Stuttgart)



FRENCH : Native Language

IT SKILLS

- OS :** Windows 98, 2000, ME, NT, XP et LINUX (Redhat 10) / Network Management
- SOFTWARES:**
- **Microsoft Office 97/00/03** : MS Access, Word, Power Point, Excel, Frontpage
 - **Design:** Photoshop 7, Illustrator 9, ImageReady 7, Fireworks
 - **Integration** : ColdFusion MX, Dreamweaver MX, Flash MX, Director 8.5
- SGBD :** MySQL – ASP / IIS Server
- LANGAGES :** PHP, SQL, Java-Script, HTML, VBA, Pascal (Delphi 5-6), Java (Beginner)

PERSONAL INTEREST

- Sports :** Soccer - Ski - Tennis - Fishing (Competition Level)
- Voluntary help :** Sport association administrator / Webmaster
- Extra :** Driving License